



Your Evidence Synchronization Partner
Transforming Science into Strategic Impact

COMPANY PROFILE



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THE GAP NO ONE TALKS ABOUT

1



In today's rapidly advancing healthcare landscape, scientific breakthroughs are accelerating. Clinical trials generate data. Regulatory files are submitted. Publications are written.

2



Yet across the region, evidence remains fragmented.

4

MEDSYNC

MEDSYNC was created to bridge this gap.

Founded by senior experts in clinical research and medical affairs with over 50 years of cumulative experience, MEDSYNC is an integrated healthcare communications and medical affairs partner — synchronizing evidence, strategy, and execution under one platform.

3



Research is disconnected from regulation. Publications are misaligned with market access. Advisory boards lack long-term consensus strategy. **Data exists — but impact is limited.**

**THE CHALLENGE IS NOT GENERATING EVIDENCE —
IT IS TRANSFORMING IT INTO MEASURABLE IMPACT.**



OUR DIFFERENTIATION

Healthcare organizations don't need another vendor.

They need integration

- Alignment between evidence and market objectives.
- Consensus driven endorsement.
- Market access integration.
- Publication credibility.



They need an Evidence Synchronization Partner.

Everything we deliver is:

- Strategic Alignment.
- Scientific Rigor.
- Regulatory Compliance.
- Market Integration.

M Vision



We envision a healthcare ecosystem where evidence flows seamlessly from research to real-world impact. Across MENA and global markets.

- C** Evidence flows clearly and ethically
- C** Policymakers receive actionable insights
- C** Healthcare professionals' access reliable scientific guidance
- C** Patients benefit from better-informed decisions

Our goal is to **bridge** scientific breakthroughs with practical clinical application — elevating patient outcomes across the region.



Mission



To strategically synchronize scientific evidence, regulatory precision, and stakeholder engagement to accelerate healthcare impact.

Every deliverable is designed to:

- Ⓢ Strengthen regulatory success
- Ⓢ Support access decisions
- Ⓢ Enhance market positioning
- Ⓢ Improve patient care



WE ACHIEVE THIS THROUGH:



Excellence and commitment to delivering exceptional, publication-quality content

Trustworthy communication of scientific information adhering to the highest ethical standards

Customized solutions tailored to each client's unique objectives and market requirements

Strategic partnership with key opinion leaders, healthcare professionals, and stakeholders

Regulatory compliance and adherence to GPP4, ICH guidelines, and all relevant regulatory frameworks



OUR FOUNDATION

INTEGRITY, PRECISION, ACCOUNTABILITY



MEDSYNC specialized in providing comprehensive medical communication and advocacy solutions that serve as the critical bridge between cutting edge scientific research and effective clinical practice

Our multidisciplinary team combines expertise in:

- Medical writing
- Scientific communication
- Market access strategy
- Healthcare advocacy
- Regulatory affairs



Core Values

Integrity in Research

We maintain unwavering commitment to data integrity, accuracy, and scientific honesty in all our work. Our commitment ensures that all information communicated is evidence-based, verified, and presented fairly.

Ethics & Compliance

We operate with utmost transparency and adhere to the highest ethical standards across all aspects of our work. We comply with GPP4, ICH E6/E9, GCDMP, GDPR, and regional regulatory requirements.



Excellence & Quality

We are dedicated to delivering publication-quality content and services that meet the highest international standards. Every deliverable undergoes rigorous quality control to ensure accuracy, clarity, and impact.

Accountability

We take full responsibility for our deliverables and maintain transparent communication with all stakeholders throughout project execution.



Our Approach

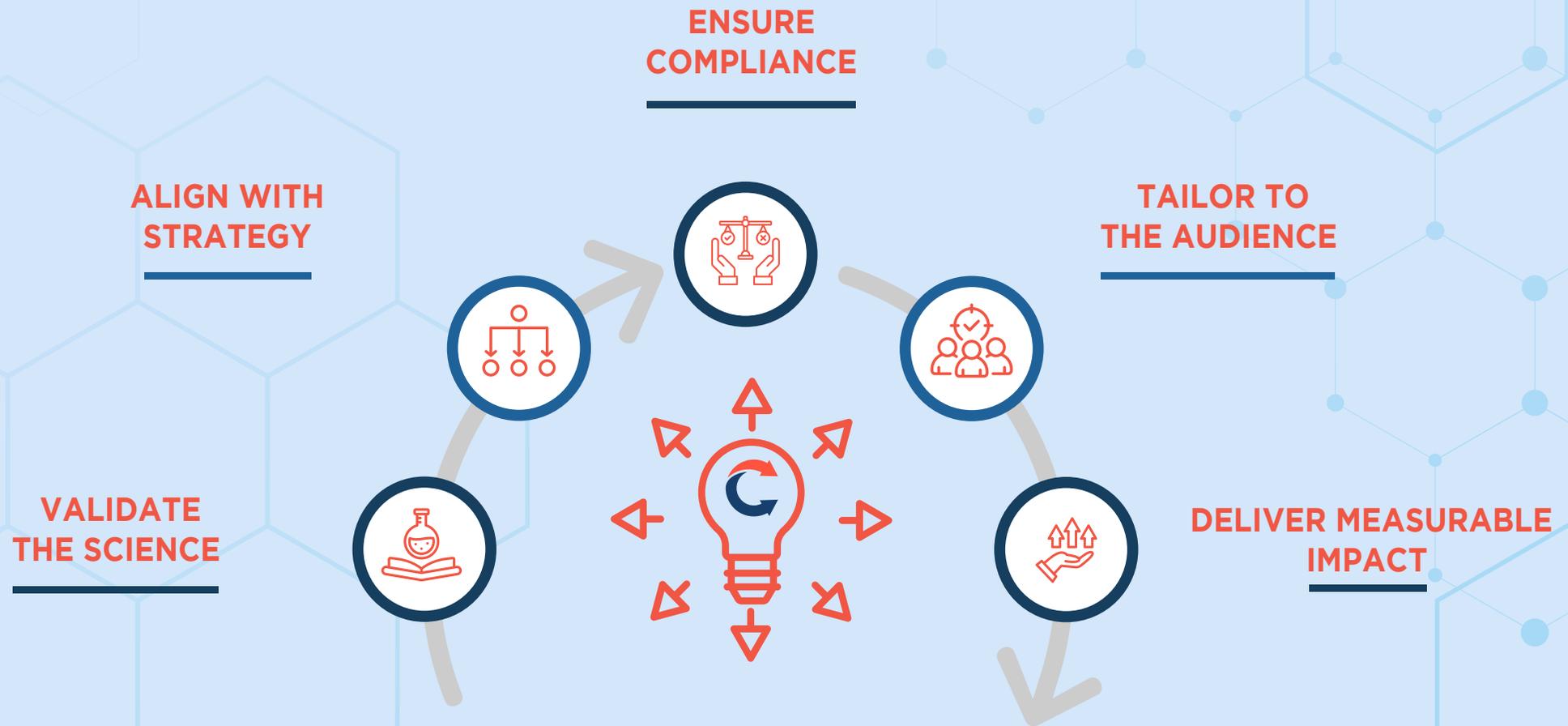


***“Scientific breakthroughs
achieve impact only when
strategically communicated.”***



Our Approach

HOW WE TURN EVIDENCE INTO IMPACT





Why Choose MEDSYNC



Comprehensive Expertise: Specialists across medical writing, regulatory affairs, statistical analysis, clinical research communications, and healthcare advocacy.



Therapeutic Area Specialization: Deep expertise across 16 therapeutic areas including oncology, cardiology, neurology, and infectious diseases.



Regulatory & Ethical Excellence: Full compliance with GPP4, ICH guidelines, GDPR, and regional requirements.



Global Experience, Regional Insight: Operating across Europe, MENA, and North Africa.



Proven Track Record: 350 published manuscripts, 150 advisory boards, 55 statistical projects, 50 regulatory deliverables.



Quality-First Approach: Rigorous quality control, publication standards, and measurable impact.



Why Choose MEDSYNC



+350
PUBLISHED MANUSCRIPTS



+50
REGULATORY DELIVERABLES



+150
ADVISORY BOARDS



+70
MEDICAL COMMUNICATIONS



+55
STATISTICAL PROJECTS



+40
SCIENTIFIC EVENTS

ALL CONNECTED ALIGNED COMPLIANT BUILT FOR IMPACT

Medical Writing

- Manuscript
- Narrative/systematic review
- Meta-Analysis
- Editorial Support
- Expert Opinion Review
- Case report/ case series
- White paper

Consensus & Advisory Boards

- Delphi-Based Consensus Services
- Nominal Group Technique
- Advisory board meetings
- Guidelines development

Statistical Analysis

- Statistical Analysis Plan (SAP)
- Statistical Analysis Report (SAR)
- Sample Size Calculation
- Survey Analytics
- Protocol statistical consideration

Scientific Events & Publication planning

- Abstracts and Posters
- Presentations and slide decks
- Trainings & Content creation
- Infographics
- Publication plans & target journals submission

Real World Evidence

- Study concept
- Protocols development
- Clinical case writing
- Feasibility assessment

Regulatory Services

- Clinical Evaluation Report (CER)
- Case Report Form (CRF) Development
- Dossier writing
- Patient information leaflets

Market Access & HEOR

- Cost effectiveness
- Budget Impact models
- Cost utility/ sensitivity analysis
- Economic modeling

Digital solutions

- Web. & app. Development
- EDC system
- Video shooting and editing

Medical communication

- Medical editing & Proofreading
- Medical transcription
- Plain language summaries
- Standalone meetings

SERVICES





Our Commitment



MEDSYNC is committed to delivering exceptional healthcare communications solutions that drive innovation, advance clinical practice, and ultimately improve patient outcomes. We combine scientific rigor, regulatory expertise, strategic thinking, and creative excellence to empower our partners in achieving their healthcare objectives. Whether you need to communicate complex research findings, navigate regulatory pathways, engage healthcare professionals, or develop comprehensive healthcare communications strategies – MEDSYNC is your trusted partner from evidence to impact.



Our partners





Let's Synchronize your evidence

Whether launching a molecule, building consensus,
or driving access —

SYNC with MEDSYNC

Ready to transform your medical communications?

For inquiries and partnership opportunities, please reach out to our team:



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**We look forward to partnering with you to
advance healthcare communications excellence.**

